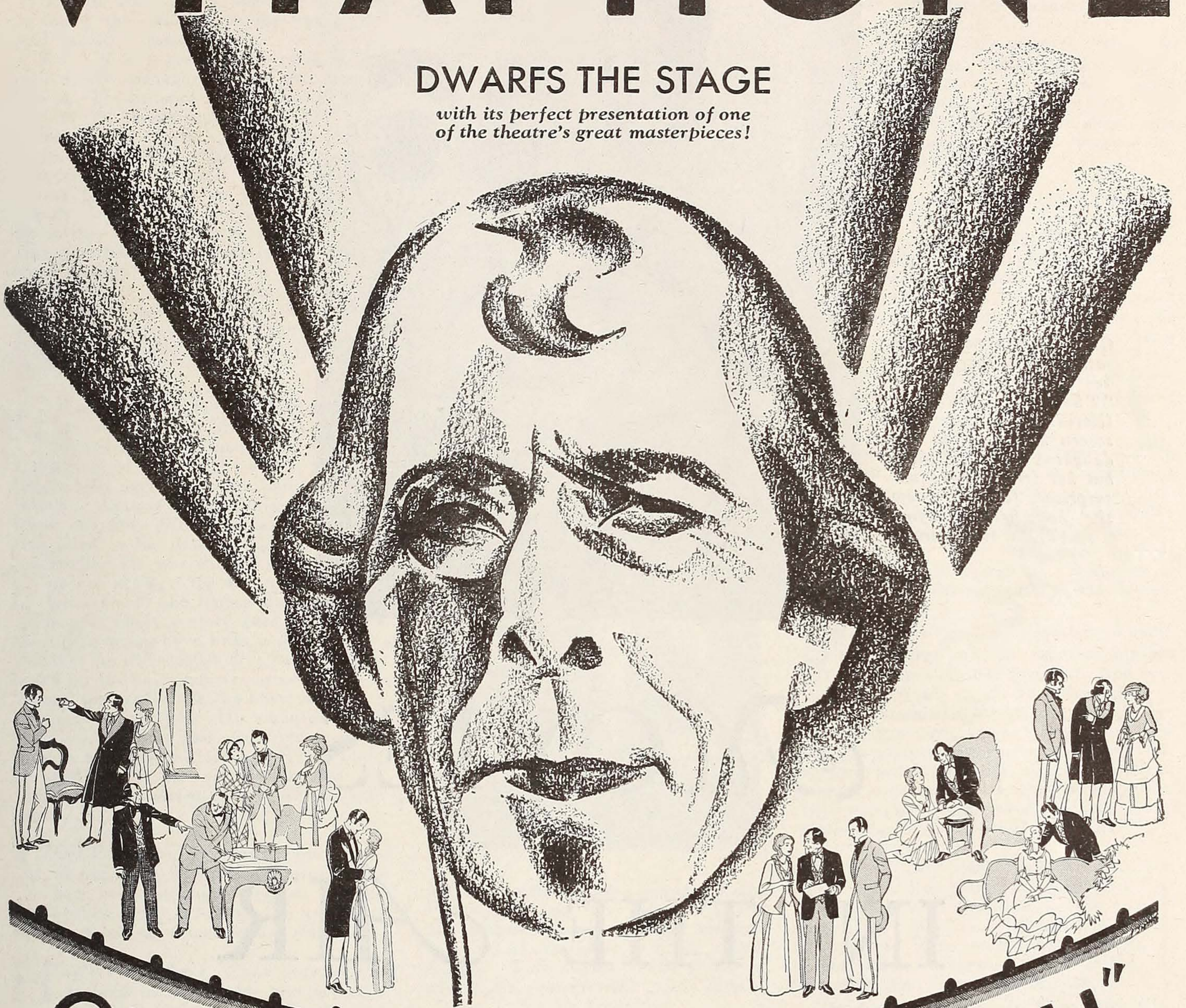


VITAPHONE

DWARFS THE STAGE

with its perfect presentation of one of the theatre's great masterpieces!



GEORGE ARLISS in "DISRAELI"

If you have cheers, prepare to give them now. For with George Arliss in "Disraeli" the art of Talking Pictures enters a new phase!

Experts have been predicting that it would take ten years to perfect the audible film. The experts were wrong! For here is that perfection, achieved by Vitaphone years ahead of time!

Not only has Vitaphone transplanted every atom of dramatic power, superb suspense, and rapier

wit, that made George Arliss' "Disraeli" one of the historic stage successes of the century... It has done more than that... In a single stride it has not only attained but actually surpassed the stage's artistic standards, which thousands felt the screen could never even equal!

The fascination of the footlights

fades before the larger lure of mammoth settings—Vitaphone's crisp, telling dialogue—and a George Arliss of heightened stature and new intimacy, exceeding even the amazing brilliance of his classic stage performance.

Come! See for yourself! Let Vitaphone put you "on speaking terms" with Disraeli, amazing man of destiny who rose from obscurity to control a modern empire—all because he knew how to handle women—especially a Queen.



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