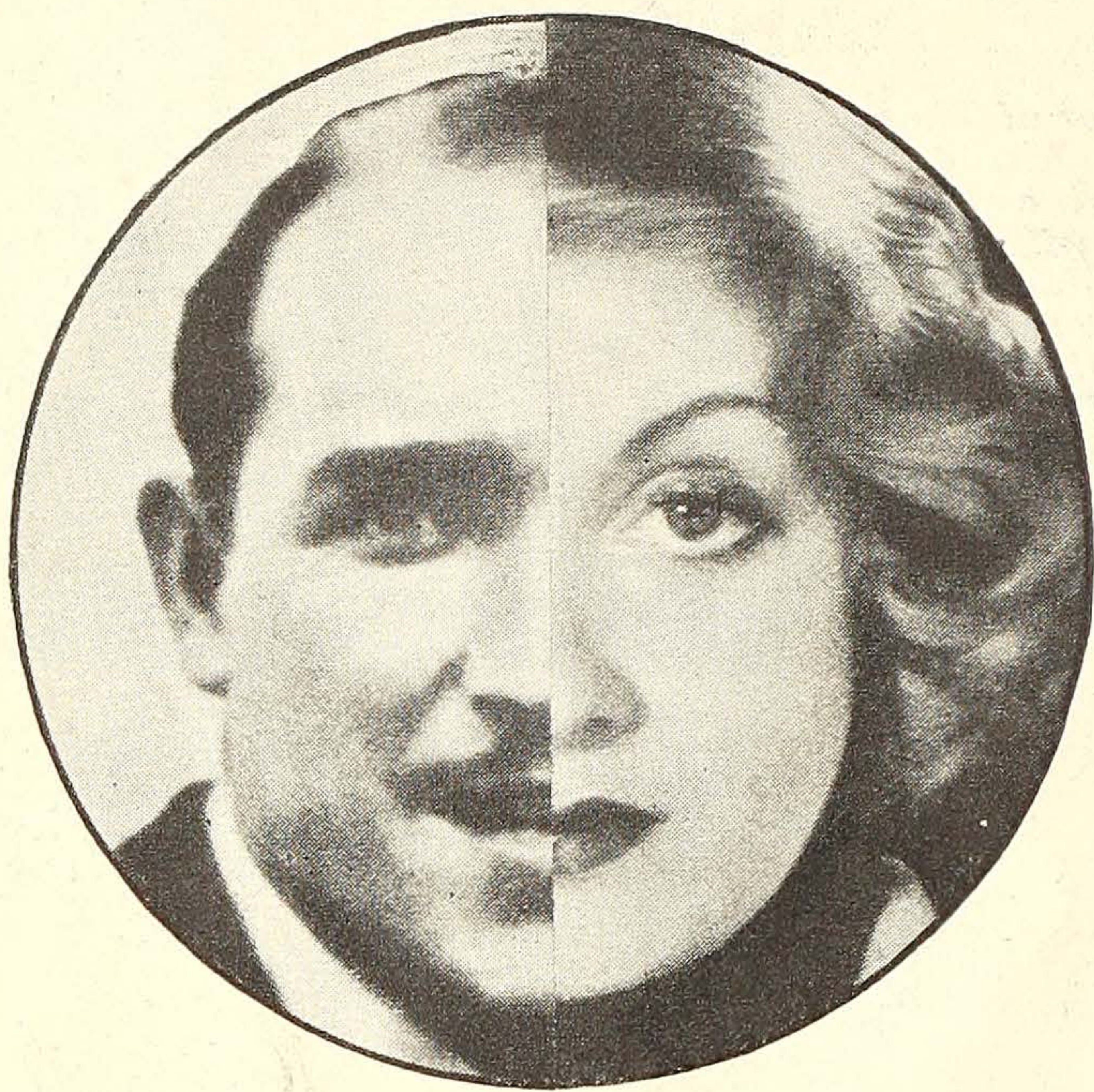


"Better-Half" Doublets!

Something new! See what Benton has deduced from the features of Connie Bennett and her husband. Watch for the next couple in this series



HANK'S:

BROWS: keenly observing
 NOSES: analytical
 LIPS: friendly, talkative
 CHINS: athletic

CONNIE'S:

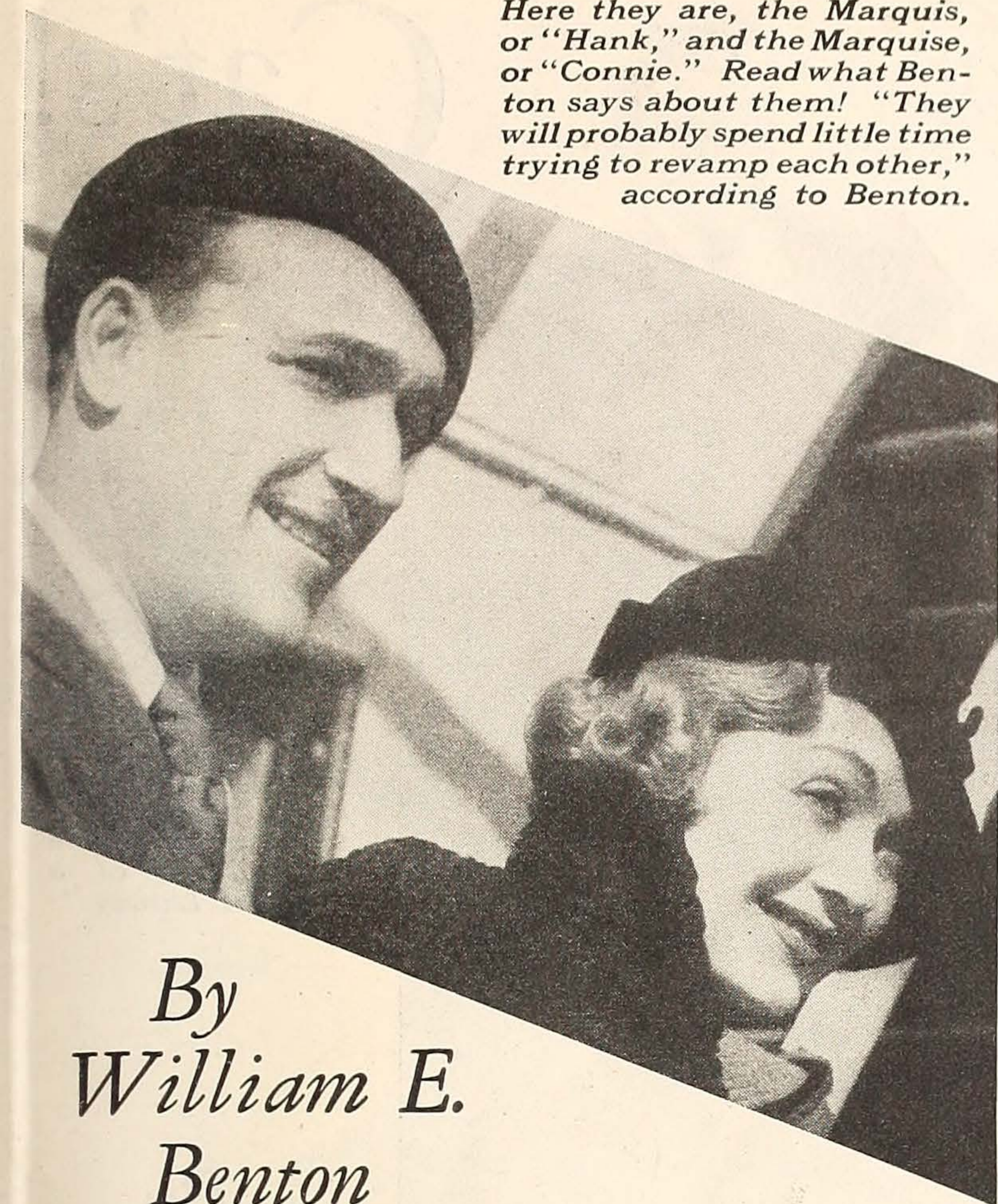
exotic, colorful
 humorous, intuitive
 alluring, passionate
 very determined

In common: literal and figurative breadth of mind



Benton compares the faces of Miss Bennett and her Marquis. Note his observations drawn from the "doublets" shown in the circle on this page

Here they are, the Marquis, or "Hank," and the Marquise, or "Connie." Read what Benton says about them! "They will probably spend little time trying to revamp each other," according to Benton.



By
William E.
Benton

"MEET my better half" is a terse and somewhat flippant phrase that has been used by millions of men and women in introducing their wives or husbands, as the case might be, for ages. Some stone-age columnist probably carved it into a rock tablet, either because they wanted forgiveness or a favor at home or to win a smile from their readers—just as O. O. McIntyre plays up his wife occasionally in his column. At any rate, it is quite a compliment and like a lot of other thoughtless sayings, it can be productive of much thought in those who contemplate taking on a better half or holding the one they have. Certainly, in times like these, it would be wonderful to have our wavering personalities made whole, kept strong and successful by a real better half!

Ever since the greatest of biological urges has kept us interested in the human race we've hoped that luck or propinquity would see that we fell in love with the mate that could run in step and help us win this race in double harness. The best music, poetry, stories, and plays are centered around this new, yet age-old, theme. Will he or she win a real mate or better half?

Moving pictures with their so carefully chosen heroes and heroines prove that casting directors have as varying ideas about the proper Jack for each Jill as any other story-teller. Some strive to bring out the fact that opposites attract or fall for each other; others seem to be convinced that similar types understand each other better.

But let us look, not into the studios but into the hearts and homes of those who have most often enacted the rôles of lover and loved one. We have many stars we can study and compare in this unique way, putting the half of a famous wife's face beside that of her husband and so see which is the better half, if any.

This, of course, is based on the same theory of all casting—that people are as different as they look and that they are as different mentally as they are physically. The best proof of this is in the uncanny similarity in talents and abilities of twins the world over. Therefore, if a



"Alluring," says Benton of Connie. This scene from Miss Bennett's latest film, "Our Bidders," with Gilbert Roland, would seem to prove that our character expert is correct!

husband and wife looked *exactly* alike they would probably think about the same. This could happen about once in a million marriages, perhaps. What does happen, though, and quite often, is that those most congenially mated have heads of the same general type, with some one main feature on one of the faces small where the same feature on the other face is prominent; in this case they would, in the main, be congenial and understanding of one another and one's worst lack might be the other's talent. We'll say the husband has a large chin and the love of athletics that it denotes, while the wife has a very small chin and will be urged by friend husband to take more of a healthy interest in sports and the great outdoors. This could easily be the case with the subjects here shown.

Our "doublet" picture of Constance Bennett and her husband, Henri de la Falaise de la Coudraye, is a wonderful study in comparative features, for it shows a half of each face so that the features can be compared most convincingly. His chin is deep and wide and on the whole indicative of the love of athletics such as one would expect of a virile manly man. Constance Bennett's, being not so deep from mouth to chin, is very wide and determined at the back jaw. If you were a casting director or character analyst it would be instinctive to cast the long-jawed person like the Marquis for parts in pictures or real life where physical and (Continued on page 85)

that. If we have, then we're all right."

"Well, I'll waive asking you any more questions about Hollywood on one condition, Mr. Marshall. That is, that after your next trip out there, you'll be prepared to answer any and all questions I can ask!"

"That's fair enough," Mr. Marshall agreed. "When I go out again, I'll collect all sorts of opinions and information

for you. I'll tell you just what I think."

So, there's nothing left but to be as patient as possible and wait until Mr. Marshall has looked over the cinema capital again, to hear him express his views on life and love in Hollywood. For express them he will! It isn't every day that one meets a star who answers queries as thoughtfully—and as fearlessly—as Herbert Marshall.

"Better-Half" Doublets

Continued from page 33

mental courage could be used as the athletes used them in the ancient Olympic games where success in the games meant success in life.

Our mouths are indexes of our appetites and how we satisfy them. Constance Bennett's lips are very provocative. The Marquis' lips are larger, fuller, and while indicative of a friendly expressive nature are not nearly so suggestive of passion as his countryman's, Maurice Chevalier's. There is an ancient Chinese saying to this effect: "Show me a man's eyes and I'll tell you what he might have been. His mouth shows what he has been." Certainly mouths do reveal our desires and much about how we gratify them.

However, it's the chins that show how much of a contest or battle we will undergo in achieving our hearts' desires. Strong chins and jaws show the love of conquest and certainly the Marquis' are not those of a quitter but of a winner. Constance Bennett's jaw has its greatest strength at the back so she will not be so interested in sports as her titled husband; however, any ground she gains in the game of life will never be easily or tamely given up. Hers is the jaw of grim determination under emergency. When a husband and wife both have such strong firm jaws, it's best that they have the same point of view. Or if they can't see things eye to eye, as it were, at least agree to reason out their different viewpoints, for both being so grimly determined it would be just too bad if neither agreed to give in!

Since poets tell us "the eyes are the windows of the soul" and do most unerringly reveal our inner natures, let us compare the souls or personalities of the Marquis and Constance Bennett as revealed by their eyes. To begin with they are most different in size, shape, coloring, and even in slope or angle on these most interesting faces. They literally and figuratively see things differently through radically different eyes, temperaments, and understanding. Her eyes are light, large, arched-browed, and slanting upward at the outer corners. His eyes are deep-set, straight-browed, darker, and tip down at the outer corners. Since all features speak a universal language let's see just how much difference this would indicate in their natures. Students of human nature around the world would agree with the casting director or personnel man who cast a man with such eyes for a part in reel or real life where he had to be scientific, clear-sighted, direct, dexterous, interested more in form and accuracy than in color. Constance Bennett by contrast sees the world through rainbow glasses as suggested by her exotic, high-arched brows. There is a similarity in their mutual love of beauty of form but with her, color, change, charm are more essential than accuracy or a scientific viewpoint.

Since this difference in eyes is so often noted in married couples, let's see how it could lead to misunderstanding if not reasoned out. All women who share with Constance Bennett these high-arched brows,

love color, display, change, and like the colorful rainbow after the summer shower, are sometimes hard for the straight-browed, serious-minded man to understand. Plodding existence seems very drab to ladies with such brows; they have no martyr complex!

A couple who both look at life through a rainbow might be too light-hearted and gay, but whereas in this case one has such a different, more direct, serious viewpoint it would be wonderful indeed if they discuss their points of view and agree on the things of mutual helpfulness. For instance, women with such brows are seldom color-blind, yet among men with such brows as the Marquis four percent are color-blind; on the other hand these men are generally clear-visioned, accurate, dexterous, and make good in many fields requiring these qualities. Let's imagine a couple of these extreme types who love to drive—but let's say the woman with the high-arched, exotic brows is so artistic and exotic that she does not drive well and hates machinery; also let's suppose the husband dotes on driving but is color-blind or partly so. His observation and accuracy will make him a dependable and deft driver which, plus her ability to read the traffic signals, will enable them both more ably safely to ride the highways. This, of course, is just an illustration of comparative natures; for instance, if all the women of Constance Bennett's type knew how much color, glamor, and romance they could add to the lives of men of the Marquis type there would be more happy marriages.

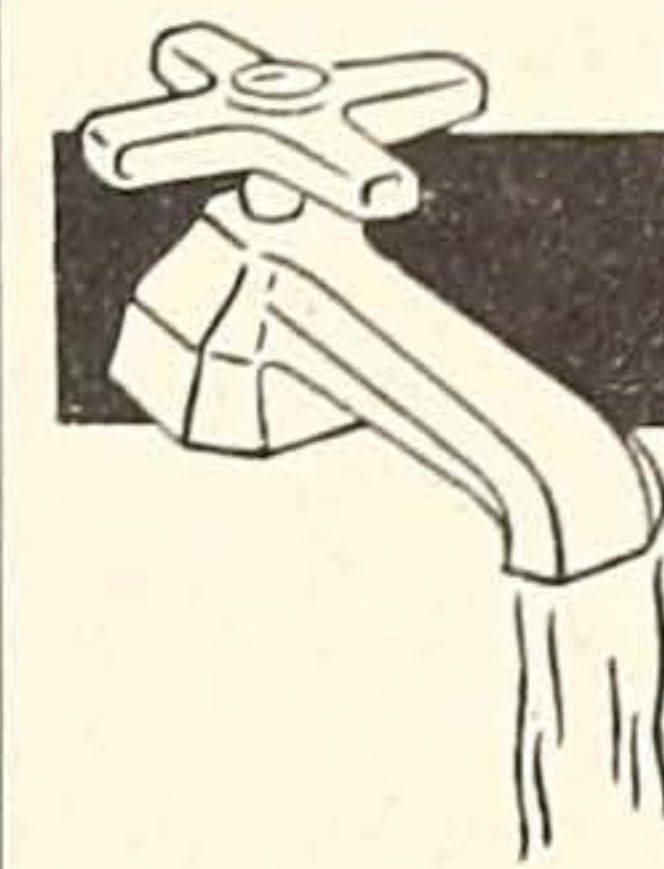
The straight-browed man is often annoyed and a bit confused with the quick change of mood of his exotic-eyed wife, but with mutual understanding this can be as interesting and helpful a team as any; however, all too often they spend a world of time trying to make each other over. I believe Miss Bennett and her husband have been wise enough not to attempt to remould each other.

Fortunately both have eloquent, expressive mouths; neither looks repressed. Someone asked how to tell by a man's mouth whether he was an extrovert or an introvert, and the answer was that an introvert's mouth looks as though he had been weaned on a pickle.

When an inquiring lady visited the studio of the great artist, Whistler, she asked him how he mixed such wonderful colors and he answered, "With brains, Madame!" So two natures can be as colorful and different as the colors on an artist's palette, but handled with brains or an understanding of human nature they can make their lives happy indeed.

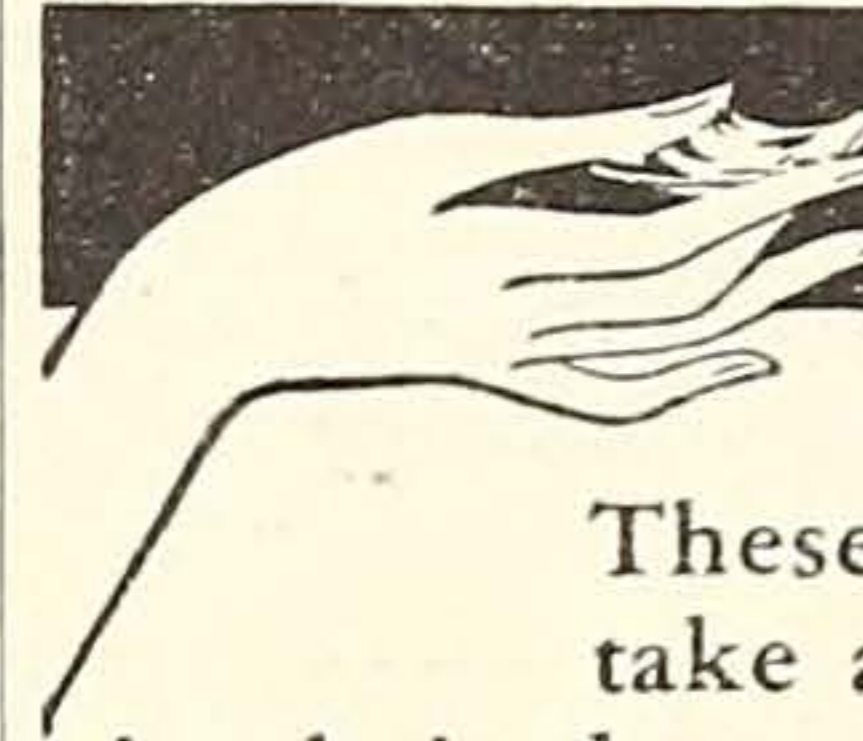
Constance Bennett and the Marquis are just as different as they look—both have rare intelligence and understanding and have mixed with all kinds of people. Let's wish them the success of Whistler—that their life together be a wonderful and colorful picture even though they see the world through different eyes.

How do you SET YOUR HAIR?



WITH WATER?

The alkaline substances in water dry the hair, make it harsh and straggly. Cause dandruff, too!



WITH GLUES?

These glues and gues are messy, take a long time to dry. They give hair that stiff, unnatural look, leave powdery flakes, and sometimes even change the texture and color of hair.



OR THIS!

No longer is it necessary to use water or sticky, gummy lotions that ruin the hair and make it look ugly. The smart, new, and correct way to do your hair is to dip your comb in the large bottle of this delightfully thin VENIDA

WAVESET, then comb it through your hair. This will keep your waves most perfectly in place for days.

Until you use the new Venida Waveset you don't know how radiantly beautiful and naturally wavy your hair can really be. It dries quicker than any other...it is simple to use, non-greasy, and pleasantly fragrant. Never leaves any powdery flakes.

● Slip a Venida Hairnet on after setting, and your wave will last twice as long!

INTRODUCTORY OFFER

The 50c size is featured by drug and department stores...the large 4 oz. bottle by all good 10c stores. If your favorite toilet goods counter does not yet stock, get your trial bottle today by using the coupon below.

THE RIESER CO., INC. S-1

119 W. 40th Street, New York City

Send me large 4 oz. bottle Venida Waveset. My store does not carry it. Enclosed find 10c in cash or stamps to cover cost of mailing.

Name _____

Address _____

City _____ State _____