

Hollywood Trousseau

Kathryn Carver, soon to be Mrs. Wood for her wedding in



“THE biggest influence on world fashions is not Paris; it is Hollywood. New York may sniff, London may put up its lorgnette in amused disdain, and Paris may foam at the mouth; but deep down in their secret hearts they all know the movie studios evolve more fashion novelties than all of them put together.”

This statement was made recently by Campbell McCulloch in *Liberty*, in which, as a result of the study of the origin of fashions, he demonstrated the statement, often made in PHOTOPLAY, that Hollywood fashions set the pace for the world.

It was inevitable that this should result in such an establishment as the new Maison de Haute Couture, presided over by Howard Greer, creator of fashions, whose gowns have graced the forms of many of the most charming actresses of the screen.

Nothing in America equals the charm and color of the atelier, which Greer opened recently in a delightful Spanish court in Hollywood, within a few minutes of all the studios. In an elaborate salon, whose rich furnishings and glittering crystal chandeliers lend background and illumination char-

Adolphe Menjou, whose marriage to Miss Carver will take place in Paris in May, views with approval “La Scala,” an evening wrap of red crepe with white fox collar. The flowers are embroidered in gold and silver metal thread



This chic creation was designed to be worn at cocktail time at the Ritz in Paris. It is a draped satin dress with a bodice of black lace over nude satin. A diamond and onyx pin catches the folds in front.

A snug fitting wrapped turban made of black crocheted visca with a small Paradise feather adds to the ensemble effect



This charming *robe du soir* was one of the distinctive creations among the seven evening gowns which Miss Carver took with her to Europe. Forty-seven yards of tulle, edged in silver thread, make up the skirt and the bodice is a mass of crystal beads. To carry this gown and another of orchid tulle special wicker tubes were made to prevent crushing of the material in train and steamship travel

for Parisian Honeymoon

Adolphe Menjou, outfits in Holly- the late capital of Fashion

acteristic of the ball room, screen stars and society ladies can select evening gowns of original design. Afternoon gowns are shown in the Peasant room, which is a glorified adaptation of the decorative motif of European peasantry. The sports-woman is conducted to the Patio, where she may choose her clothes and accessories in the brilliant light of the California sun—a perfect atmosphere for the robe de sport. Thence she may go into the loveliest of French boudoirs as the proper setting for the selection of negligees, lingerie, and other charming intimacies of the dainty woman's wardrobe.

Panelling of Toile de Jouey in the Jeanne d'Arc pattern, with furnishings that harmonize with the soft old rose coloring, is the ensemble that arouses the admiration of all.

There is a fitting room for every aura in the house of Greer. Particularly suited for blonde beauty is the room completely walled in black, with ceiling of mirrors. An intense midnight blue room emphasizes the charms of the red-haired women. For the Castilian brunettes, there is a room with a canary yellow background. Completing this amazing suite are a soft green room and a silver room that will lend themselves to varied complexions.



When Miss Carver wears this street coat of black crepe romaine, trimmed in silver fox, on the boulevards in Paris the French couturiers will have something to think about. It is one of the smartest ensembles in the entire wardrobe that was made in Hollywood for the future Mrs. Menjou from original designs by Howard Greer



Howard Greer, creator of fashions, designed twenty-six gowns, coats and sports outfits for Miss Carver's trousseau. One of his creations is the Ambassador model shown above. It is a charming dinner dress of red chiffon edged in gold. Note the uneven hem line and interesting cape collar

Miss Carver took with her to Paris five sports outfits. The one pictured above shows the newest mode of the moment in jumpers. It is handwoven in red and white wool thread with a cross-weave of gold thread. The coat and skirt are of red crepe romaine. A red beret gives this outfit a particularly jaunty air