

The Stars Know the Value of Good Feet!

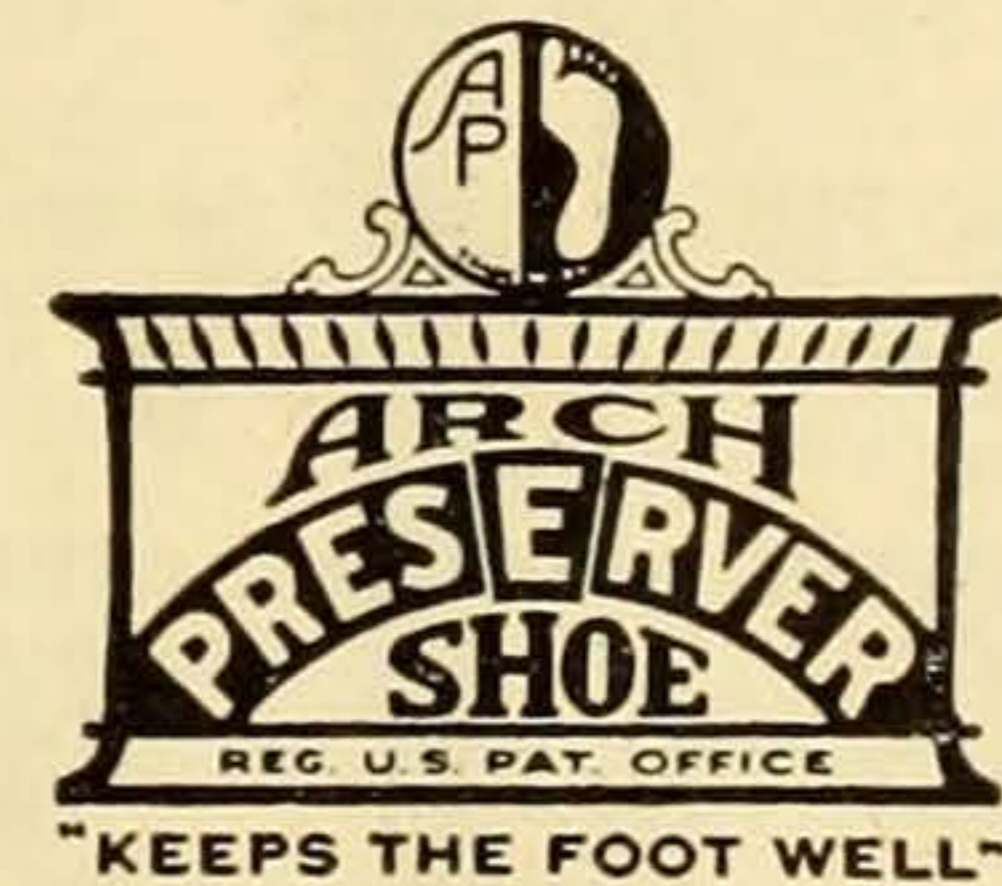
SUCH stars as Jobyna Ralston demand constant "support" from their feet in every scene. They know that the way they stand or walk has much to do with their poise and charm — with their "personality." And just as active, comfortable feet help, so would achy, bothersome feet hinder them and ruin the finest talent. Therefore, to secure active helpful feet they wear

THE ARCH PRESERVER SHOE

because this shoe not only gives the very smartest fashions, but keeps their feet free from the slightest annoyance or discomfort. The concealed, built-in arch bridge prevents strain; the flat inner sole, crosswise, prevents pinching. These are patented, exclusive features.

No other shoe *combines* foot happiness with correct appearance. The Arch Preserver Shoe will help you. Write for our booklet, "A New World," and the name of your dealer.

THE SELBY SHOE COMPANY
607 Seventh St., Portsmouth, Ohio



Look for trade-mark on sole and lining. Sold by 2000 dealers. All widths, AAAA to E. Made for women, misses and children by only The Selby Shoe Co., Portsmouth, O., for men and boys by only E. T. Wright & Company, Inc., Rockland, Mass.



Jobyna Ralston, the exquisite Paramount star who is now appearing in "Special Delivery," is here seen wearing the Jobyna model of the Arch Preserver Shoe, named in her honor.

The Selby Shoe Co.
607 Seventh St., Portsmouth, O.
Please send booklet "A New World"
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Name.....

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